

## Propaganda



# HOW THE MEDIA PRESENTS INFORMATION – YEAR 6

Developing a healthy, safer lifestyle

## STICKY KNOWLEDGE

Different types of mass media:  
internet, TV, film, radio,

Mass media is used for  
propaganda and public relations.

Propaganda is information for  
one side of the argument.

Mass media reaches lots of  
people.

## VOCABULARY

**Mass media:** any means of communication (TV, newspapers, apps such as Facebook, Instagram and Twitter) that reaches very large numbers of people.

**Propaganda:** the deliberate spreading of rumours, ideas, information to harm others.

**Public relations:** how businesses, people, governments promote themselves to the public.

**Argument:** a discussion/debate involving different points of view.